REPORT TOTALS Report Totals: 2 / 54,000.00 SALES MONTHLY TOTALS Nov 12: 28 / \$29,000.00 Sales Totals: 28 / \$29,000.00 Station Totals: 28 / \$29,000.00 Lines not sent/rold/rtrn: 0 / \$0.00 COMPETITIVE Market Totals \$116,000 COMPETITIVE COMMENTS EST SHARES	In Daypart Program *13 Buyline Comment: NEWS Sales Remark: V5 ADD TO SKED V5 Added	CONTRACT CONIMENT SC-* REMARKS REV TO ADD TO SKED ATTN ALL LINES ATTN NEW TIL PLEASE CNF THANKS	Rep Order# 6865499 Ver# 5 Status Revised EC'd Yes Station KRQE-TV ALBUQUERQUE, NM. Advertiser ().REFORM NM NOW Product REFORM NM NOW SKED B Estimate# 327 Buyer Betsy Vonderheid Phone# Fax#
CABL 0% KOB 35%	Dates 10/29-11/02		Traffic Order# 215796 Agency () STEVENS 201 NORTH UNIO ALEXANDRIA, \ Agency C/P1/P2/E 51/10 Flight Dates Hiatus Weeks
KASA 0% KRQE 25%	F2,000.00 :30		# 215796 STEVENS REED C ATH UNION STREE NDRIA, VA 22314 51/104/327 10/29/2012 - 11/0
KASY 0%	Spots/Week #	S	Printed: 10/26/2012 2:05 Last Received: 10/26/2012 2:00 Showing Buylines: All Rep Revised Lines URCIO & POTHOLM Rep Firm ET, SUITE 200 Salesperson 6/2012 Salesperson Salesperson
KBIM 0%	eeks Day	LE BARRETTE DE LA COMPANION DE	10/26/2012 2:05 PM 10/26/2012 2:00 PM ep Revised Lines Rep Firm Sales Office (Salesperson Phone# Salesperson FAX#
KOAT 403	Time Total Cost	My manufacture Comments	1 of) PHILADELPHIA) AMY MCCREARY ne# 215-568-6540 # 215-568-1845
	Total LT Spots		12

Rep Order# 6865499 EC'd Yes Ver# 3 Status Revised Traffic Order# 26 July

Showing Buylines: All Lines Last Received: Printed:

10/19/2012 9:35 AM 10/19/2012 8:11 AM

1 0/

2

Agency () STEVENS REED CURCIO & POTHOLM 201 NORTH UNION STREET, SUITE 200 ALEXANDRIA, VA 22314 Agency C/P1/P2/E 51/104/327 Flight Dates 10/29/2012 - 11/06/2012

CCREARY ELPHIA

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

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Fax# Phone# Buyer

Station KRQE-TV ALBUQUERQUE, NM. Advertiser ().REFORM NM NOW Product REFORM NM NOW SKED B Estimate# 327

Betsy Vonderheid

Hiatus Weeks

SC

REMARKS
CHANGE IN HEADER ONLY
THIS IS SKED B
PLEASE CNF
THANKS

I I	\vdash	2	w	4	GΊ	QJ	7	œ	v	10	11
Daypart											
Program	CBS THS MRNG-2<	CBS THS MRNG-2<	SUNDAY MRN-CBS	KRQE NW13-NOON	KRQE NW13-NOON	DR. PHIL	DR. PHIL	KRQE NWS13-530<	KRQE NWS13-530<	KRQE NEWS-10	KRQE NEWS-10
Dates	10/29-11/02	11/05-11/06	11/04-11/04	10/29-11/02	11/05-11/06	10/29-11/02	11/05-11/06	10/29-11/02	11/05-11/06	10/29-11/02	11/05-11/06
Rate	\$300.00	\$300.00	\$800.00	\$550.00	\$550.00	\$300.00	\$300.00	\$2,500.00	\$2,500.00	\$2,000.00	\$2,000.00
Len	:30	:30	:30	:30	:30	:: #0	: 30	:30	: 30	: 30	: 30
Spots/Week	ω	И	P	ហ	L	U	Н	W	Ь	N	₽
# of	1	₽	L	₽	Н	₽	1	₽	⊬	₽	⊣
Day	M - F - I	M-TU	ns	M-F	M-TU	M-F	M-TU	M-H	M-TO	区 日 日	M-TU
Time	7A-9A	7A-9A	8A-930A	12p-1230p	12P-1230P \$550.00	3P-4P	3P-4P	530P-6P	530P-6P	10P-1030P	10P-1030P
Total Cost	\$900.00	\$600.00	\$800.00	12P-1230P \$2,750.00	\$550.00	\$1,500.00	\$300.00	\$7,500.00	\$2,500.00	10P-1030P \$4,000.00	10P-1030P \$2,000.00
Total LT Spots	ω	2	1	បា	יי	(n	Р	W	P	N	⊢
	- 1										

12	-	In D	Phone# Fax#	Buyer	Estimate#	Product	Advertiser	Station	EC.a Yes	Rep Order#
	1	Daypart		<u></u>	e# 327		ser (KRC	Yes	
KRQE		t Program		Betsy Vonderheid	27	REFORM NM NOW SKED B	() REFORM NM NOW	Station KRQE-TV ALBUQUERQUE, NM.		6865499
KRQE NEWS-10		em		eid		NOW SKED	RM NM NO	QUERQUE.		Ver# 3
]					В	W	ZM.		Ver# 3 Status Revised
11/04-11/04		Dates	Hiatus Weeks	Flight Dates	Agency C/PI/P2/E 51/104/327	ALEXA	201 NO	Agency ()		Traffic Order#
\$1,600.00	1 1 1 1 1	Rate		10/29/2012 - 11/06/2012	51/104/327	ALEXANDRIA, VA 22314	201 NORTH UNION STREET, SUITE 200	() STEVENS REED CURCIO & POTHOLM		4.16
:30	1 1 1	Len		11/06/2012	7	314	REET, SUI	D CURCIO	Showi	
1		Spots/Week					TE 200	& POTHOLM	Last Received: 10) Showing Buylines: All Lines	Printed:
ᆫ	 - -	Weeks	Sat	Sal		Sal	Sal	Rej	Lines	10/19/
SU	1	Day	Salesperson FAX#	Salesperson Phone#		Salesperson (Sales Office (Rep Firm	10/19/2012 8:11 AM Lines	10/19/2012 9:35 AM
10P-1030	 	Time) AMY) PHIL/		<u>ح</u> ,	. Д
10P-1030P \$1,600.00		Total Cost	215-568-1845	215-568-6540		AMY MCCREARY) PHILADELPHIA			2 of
l→		Total Spots								2

LT

---SALES MONTHLY TOTALS---

Report Totals: 26 / \$25,000.00

---REPORT TOTALS---

Station Totals: 26 / \$25,000.00 Sales Totals: 26 / \$25,000.00 Nov 12: 26 / \$25,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00 --COMPETITIVE--

Market Totals \$100,000 CABL KOB 3 0 3 69

KASA KROE

25%

KWBQ KASY

0 0

KBIM

0/0

KOAT 40%

EST SHARES --- COMPETITIVE COMMENTS---

Demos Books RA35+ NOV12

EC'd Yes	Rep Order#
	6865499
	Ver#

Traffic Order#

Status New

1 01

Printed: 10/19/2012 8:08 AM Last Received: 10/18/2012 7:06 PM Showing Baylines: All Lines

Rep Firm Mice (Fron (

215-568-6540 215-568-1845

erson Phone# erson FAX#) PHILADELPHIA) AMY MCCREARY

Station K	KRQE-TV ALBUQUERQUE, NM.
Advertiser	() .REFORM NM NOW
Product	REFORM NM NOW
Estimate#	327
Buyer	Betsy Vonderheid
Phone#	
Fax#	

SC=*

-- CONTRACT COMMENT --

Hiatus Weeks	Flight Dates 10/29/2012 - 11/06/2012	Agency C/P1/P2/E 51/104/327	ALEXANDRIA, VA 22314	201 NORTH UNION STREET, SUITE 200	Agency () STEVENS REED CURCIO & POTHOLM
Salespers	Salespers		Salespers	Sales Offi	Rep Firm

12	11	10	O	Ċ	7	Ø	(JI	,E	W	N	}> 	Ļn
												Daypart
KRQE NEWS-10	KRQE NEWS-10	KRQE NEWS-10	KRQE NWS13-530<	KRQE NWS13-530<	DR. PHIL	DR. PHIL	KRÇE NW13-NOON	KRQE NW13-NOON	SUNDAY MRN-CBS	CBS THS MRNG-2<	CBS THS MRNG-2<	Program
11/04-11/04	11/05-11/06	10/29-11/02	11/05-11/06	10/29-11/02	11/05-11/06	10/29-11/02	11/05-11/06	10/29-11/02	11/04-11/04	11/05-11/06	10/29-11/02	Dates
\$1,600.00 1:30	\$2,000.00 2:30	\$2,000.00 %:30	\$2,500.00	\$2,500.00	\$300.00	\$300.00 }	\$550.00 2	\$550.00 7	\$800.00 7	\$300.00 2	\$300.00 2	Rate
:30	: 30	3.30	: 30	: 30	: 30	: 30	:30	30	: 30	30	: 30	Len
1	H	N	Н	W	₽	ഗ	⊣	(Jī	نسو	N	ω 	Spots/Week
₽	⊣	₽	⊢	ы	⊬	⊢	⊢	⊢	⊢	⊢	1	# Of
SU	M-TU	M-E	M-IU	M-F	M-TU	% - m	UT-M	점 - 퍼	US	M-IU	区 	Day
10P-1	10P-1030P	10P-	530P-6P	530P-6P	3P-4P	3P-4P	12P-1230P	12P-1230P	8A-930A	7A-9A	7A-9A	Time
.030E	030E	10301	9	Д О			30 ₽	230P) _A			
10P-1030P \$1,600.00	030P \$2,000.00	10P-1030P \$4,000.00	-6P \$2,500.00	-6P \$7,500.00	\$300.00	\$1,500.00	2302 \$550.00	230P \$2,750.00)A \$800.CO	\$600.00	\$900.00	Total Cost
.030P \$1,600.00 1	030P \$2,000.00 1	1030P \$4,000.00 2				\$1,500.00 5		230P \$2,750.00 5		\$600.00 2	\$900.00 3	Total Cost Total LT Spots

Nov 12: 26 / \$25,000.00 Sales Totals: 26 / \$25,000.00 Station Totals: 26 / \$25,000.00	SALES MONTHLY TOTALS	Fax# Report Totals: 26 / \$25,000.00	Estimate# 327 Buyer Betsy Vonderheid Phone#	. 조	Rep Order# 6865499 Ver# ! Status New EC'd Yes
			Agency C/P1/PZ/E 51/104/32/ Flight Dates 10/29/2012 - 11/06/2012 Hiatus Weeks		Traffic Order# Printed: 10 Last Received: 10 Showing Buylines: All Lines
			Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845	Rep Firm Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY	10/19/2012 8:08 AM 2 of 10/18/2012 7:06 PM 11 Lines

2

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$100,000

CABL

35 60

KRQE KASA

KWBQ KASY

°/₀ °/₀

KBIM

010

KOAT

40%

--- COMPETITIVE COMMENTS---

EST SHARES

Books

Demos

RA35+ NOV12 Spot Manager: All,

Alt Order # Advertiser	Order Inv. Code (Boo	Time Perioc L	engt Pric	ri Chani	Product	Estimate	Air Time	. Ad-ID	Rate
Date: 10/29/12									
Station: KRQE									
)6865499POL/Reform N	215796 CBS This Morni	CBS Early S	:30 P2	[ALL]	REFORM	N327	8:54:30 A	AM RNMT1203	\$300.00
)6865499POL/Reform N	215796 M-F KRQE New	⁻ 12p-1230p	:30 P2	[ALL]	REFORM	N327	12:20:49 F	PM RNMT1203	\$550.00
06865499POL/Reform N	215796 Dr. Phil	3p-4p	:30 P2	[ALL]	REFORM	N327	3:25:44 F	PM RNMT1203	\$300.00
06865499POL/Reform N		530p-6p	:30 P1		REFORM		5:42:33 F	PM RNMT1203	\$2,500.00
									\$3,650.00
									\$3,650.00
									p3,030.00
ate: 10/30/12									
Station: KRQE									
06865499POL/Reform N	215796 CBS This Morni	CBS Early S	:30 P2	[ALL]	REFORM	N327	8:28:02 A	MΑ	\$300.00
06865499POL/Reform N	215796 M-F KROE New	:12p-1230p	:30 P2	[ALL]	REFORM	N327	12:04:17 F	PΜ	\$550.00
06865499POL/Reform N	215796 Dr. Phil	3p-4p	:30 P2	[ALL]	REFORM	N327	3:33:17 F	PM	\$300.00
06865499POL/Reform №	215796 KRQE News 13	530p-6p	:30 P1	[ALL]	REFORM	N327	5:34:57 F	PM	\$2,500.00
)6865499POL/Reform N	215796 LN M-F	10p-1035p	:30 P2		REFORM		10:27:43 F	PM	\$2,000.00
									\$5,650.00
									\$5,650.00
									\$5,050.00
nte: 10/31/12									
Station: KRQE									
06865499 POL/Reform №	215796 LN M-F	10p-1035p	:30 P2	[ALL]	REFORM	N327			\$2,000.00
06865499POL/Reform N	215796 M-F KRQE New	:12p-1230p	:30 P2	[ALL]	REFORM	N327	12:04:17 F	PΜ	\$550.00
06865499 POL/Reform N	215796 M-F KROE New	:12p-1230p	:30 P2	[ALL]	REFORM	N327	12:18:34 F	PM	\$550.00
)6865499POL/Reform №	215796 Dr. Phil	3p-4p	:30 P2	[ALL]	REFORM	N327	3:16:31 F	M	\$300.00
		• •							\$3,400.00
									\$3,400.00
									\$3,400.00
nte: 11/01/12									
Station: KRQE									
06865499POL/Reform N	215796 CBS This Mornii	CBS Early S	:30 P2	[ALL]	REFORM	N327	8:16:20 A	M	\$300.00
)6865499POL/Reform N	215796 Dr. Phil	3p-4p	:30 P2	[ALL]	REFORM	N327	3:50:43 F	M	\$300.00
)6865499POL/Reform N	215796 KRQE News 13	530p-6p	:30 P1	[ALL]	REFORM	N327	5:57:58 F	M	\$2,500.00
06865499POL/Reform N		10p-1035p	:30 P2	[ALL]	REFORM	N327	10:26:41 F	M	\$2,000.00
									\$5,100.00
									\$5,100.00
nte: 11/02/12									po, 100.00
Station: KRQE									
06865499POL/Reform N	215796 LN M-F	10p-1035p	:30 P2	[ALL]	REFORM	N327			\$2,000.00
)6865499POL/Reform №	215796 M-F KROE New:	12p-1230p	:30P2	[ALL]	REFORM	N327	12:27:56 F	M	\$550.00
06865499POL/Reform №	215796 Dr. Phil	3p-4p	:30 P2	[ALL]	REFORM	N327	3:33:17 P	M	\$300.00
									\$2,850.00
									\$2,850.00
11/04/12									\$2,000.00
nte: 11/04/12									
Station: KRQE									
06865499POL/Reform N	215796 CBS Sunday Mc	8a-930a	:30 P2	[ALL]	REFORM I	N327	8:53:19 A	.M	\$800.00
)6865499POL/Reform N	215796 LN Su	10p-1035p	:30 P2	[ALL]	REFORM I	327	10:26:55 P	M	\$1,600.00
									\$2,400.00
									\$2,400.00
40. 44/05/43									74,100.00
te: 11/05/12									
Station: KRQE									
06865499POL/Reform N		•	:30 P2		REFORM		8:08:03 A	M	\$300.00
06865499POL/Reform N	215796 KRQE News 13	530p-6p	:30 P1	[ALL]	REFORM I	327	5:35:12 P	M	\$2,500.00
)6865499POL/Reform N	215796 LN M-F	10p-1035p	:30 P2	[ALL]	REFORM I	327	10:26:43 P	M	\$2,000.00
									\$4,800.00
									\$4,800.00
to: 11/06/12									7 1,000,00
te: 11/06/12									
Station: KRQE									
06865499POL/Reform N		•	:30 P2		REFORM I		7:23:21 A		\$300.00
06865499POL/Reform N	215796 M-F KRQE New:	12p-1230p	:30 P2	[ALL]	REFORM I	327	12:19:49 P	M	\$550.00
06865499POL/Reform N	215796 Dr. Phil	3p-4p	:30 P2	[ALL]	REFORM I	327	3:07:18 P	M	\$300.00
									\$1,150.00

Spot Manager: All,

Alt Order # Advertiser Order Inv. Code (Boo Time Perioc Lengt Priori Chann Product Estimate Air Time Ad-ID Rate

Date: 11/06/12

\$1,150.00
29,000.00

[Sorted by: Date]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KRQE-TV					Date : 10/26/12	
do hereby reque	st station time conc	erning the follo	wing issue:			
Reform New M	exico Now					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
		10/29-11/6				
Total Charg	jes: \$29,000.00					
This broadcast t	ime will be used by:	Reform New M	Iexico Now			
	rogramming (elating to any					
	☐ Yes			✓ No		

importance," list the name of	nunicates a message relating to any polition from the legally qualified candidate(s) the properties of the election(s) (if applicable):	gramming refers to, the
For programming that "commimportance," attach Agreed U	nunicates a message relating to any politic Ipon Schedule (Page 3)	al matter of national
I represent that the payment i	for the above described broadcast time has	s been furnished by:
Reform New Mexico Now		
furnishing the payment, if oth	ounce the time as paid for by such person er than an individual person, is: mmittee; an association; or other	,
The names, offices, and addre agents of the entity are named	esses of the chief executive officers, direct below (may be attached separately):	tors, and/or authorized
	DISCRIMINATE OR PERMIT DISCRI I THE PLACMENT OF ADVERTISING	
reasonable attorney's fees, that nadvertisement(s). For the above	armless the station for any damages or liab hay ensue from the broadcast of the above e-stated broadcast(s), I also agree to pre- be delivered to the station at least d broadcasts.	e-requested
TO BE SI	GNED BY ISSUE ADVERTI	SER
10/26/12 Boto	Vonderheid - 703-683-	
Date)	ntact Phone Number
☐ Accepted	NED BY STATION REPRES	Rejected
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/29-11/6			

Total	Cha	arges:
-------	-----	--------

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.